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CHA P T E R 1 Strategic Management and Strategic Competitiveness

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Strategic Management: Competitiveness and Globalization, Cases (Strategic Management: Competitiveness and Globalization) January 15, 2008, South-Western College Pub Paperback in English - 8 edition

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Strategic Management: Competitiveness & Globalization: Concepts & Cases, 1st Edition by Henk Volberda, 9781408019184, available at Book Depository with free delivery worldwide.

Strategic Management: Competitiveness and Globalization

Strategic Management: Competitiveness and Globalization (Concepts & Cases) Volberda, Henk W., Morgan, Robert E., Reinmoeller, Patrick, Hitt, Michael A., Ireland, R. Duane and Hoskisson, Robert E. 2011.

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